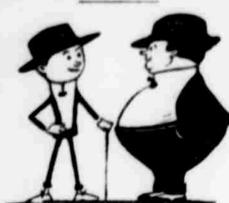
-de John Wenawater Store-



coed to be puzzled about where to go to get clothes to fit without paying extravagant prices. They met the other day this store. One came to avail himself of the special sale of suits to measure at \$20.50. The other came to get a mady-to-wear suit at \$16.50.

More and more men are coming to know that

No Man is Outside The Pale of Our Service

What men want they get-here; when they want it; n they should have it.

Just now-we are making suits to measure, of fabthat usually go into \$25 and \$30 suits, for \$20.50 the it; patch pockets \$1.50 extra; sizes 44 and up 10 per

Just now-fine regular stocks of suits ready-to-wear, \$15 and \$16.50.

Broadway, corner Eighth

• THE NEW PLAYS •

"Miss Information," with Elsie Janis, a Cabaret Comedy.

BY CHARLES DARNTON

GAIN we must take off our hats to that a fracilly performer, Euro Janis. who talked everything from Bower; since to Fortune French at the George M. Cohan Theatre last signif in "Muse Information." She was to the right place, so far he that goes, for no one can dony that Mice Jonie

sheen cools. To extend it to "Miss to Meurice Farkon, who sang "Banks intormation" night lead Paul Bickey of the Wye" charmingly. Later he and Charles W. Goddard to believe took one of Julia Sanderson's songs from "The (jie) From Utah" and gave they have written a comedy worth the Franch touch all his own. Jerome something core than royaltles. As Kern, who wrote the music, might of fact they have merely energy stretched a stolen string of pearls through three acts by way of trying of to a good variety above In other to a good variety abow. In other decidedly glever hil of work. The words, "Miss Information" resolved she proceeded to hit off an English tacif into a cabaret comedy, and ['swel

home with you without the slightest inconvenience. But I'll not worry you on that score. The authors may be left undisturbed with their string of pearls. A matter of much more incontinued the pearl robbery in order that the Cadwalder family mucht sail. home with you without the slightest portance developed when one of the for Europe with flying colors in the portance developed when one of the newspapers, and that excellent a four lovely damsels who danced into trees. Annie Edmond, adapted hers the Paris restaurant scene discovered to the possible dismay that her shoulder strap had failed to stand discovered the possible dismay that her shoulder strap had failed to stand discovered the property of the calcaset performance. the strain of her activities. Parting fairly entertaining in may be sweet sorrow at times but this wasn't one of the times, for it left the poor girl with only a mole to her back. However, she and her yesterday afternoon that it has on hand equally attractive companions were topics which will be loaned free of heartily welcomed. Taken altogether, charge to schools, settlement houses and they were really nice, young, bounc- moving picture houses. The work of

Old Seven the Baffler or The mystery of Sterling the 7 point gum

LET'S SEE - POINT &

IS CROWDED WITH FLAVOR"

ale other Ares

518 - FROM

DAYLIGHT

FACTORY

while the entertainment was not up to the Dillingham standard, it gave to the Dillingham standard, it gave the pinne playing of the restaurant to the Dillingham standard, it gave the pinne playing of Mei will be an inverted to provide the corn issues and tunions. "Gets it was seen were the pinne playing of Mei will Ellis and the simpling of freme the range.

You could have taken the "plot"

The Department of Health announced ing things, and they put fresh life preparing the reels was directed by Dr. into the performance. Charles F. Bolduan, Director of
In the second act the honors went reau of Public Health Education. Charles F. Bolduan, Director of the Bu

Good-Night, Corns, Good-Boy "Gets-It"

New-Plan Corn Remedy That Never The Simple, Common Sense Way.



"Eddys" Sauce is a bottle full of relish satisfaction. On hot and cold Meats, Oysters, Fish and Saladsjust a dash of

Eddys At Grocers and Delicatessen Stores, 10c

Made by E. Pritchard, 331 Spring St., N. Y.

CRUMBLE PROOF"

WHAT

ABRAHAM AND STRAUS

BY SUBWAY — 25 Minutes from 56th Street, 22 Minutes from 72d Street, 17 Minutes from Grand Central, 9 Minutes from Brooklyn Bridge to A. & S. Subway Entrance, HOYT STREET.

Store Opens at 9 A. M. Closes at 6 P. M. Daily

Thursday Thrift Sale-Definite Savings

On Exactly the Things of Present Need

Week by week these fine economy events swing along through the season, presenting always what is newest and most in demand at the moment. TIME-LINESS is one of their most important qualities.

And think what it means to you, Brooklyn's buying public, on the score of money saving, to have each section of this Store bring its best to add to the Sale's interest! To-morrow's list is splendid.

Women's \$8.98

EXTRAORDINARY VALUES IN crepe de chine, serge and combination serge and silk Dresses. The more you examine the materials, the style and the workmanship of these Dresses the more you will appreciate the importance of this sale.

This special crepe de chine model is both practical and pretty. The blouse is box pleated from deep yoke; hemstitched collar of white silk finished with silk cord tassel; box pleated skirt; belt of crepe de chine, with buckle in front. In navy and black only. Sizes 34 to 44. Also at this price a special group of serge, serge and silk combination Dresses; in most cases just one of a kind. A wonderful opportunity to secure a smart, snappy Dress at small cost. Second floor, Central Building.

\$1.29 to \$1.98 85c Lingerie Waists

THREE HUNDRED LINGERIE WAISTS, odd styles and broken sizes, taken from our own stock.

Washable Satin Waists, \$1.19

Made of washable satin in semi-tailored model, low collar and long sleeves. While only.

\$2.98 Silk and Lace Waists, \$1.98

second floor, Central Building

Women's 19c Underwear \

BLEACHED COTTON RIBBED slightly fleeced Undervests or ankle Drawers. Slight imperfections.

Women's 98c and \$1.25 Combinations, 49c

"Harvard Mills" Brand ribbed cotton; regular and extra sizes; long sleeves and ankle length. Street floor, Fulton street, Central Bidg.

Women's Stockings / 10c Made to Sell at 19c | Pr.

BLACK OR WHITE seamless cotton Stockings, double garter tops, heels and toes. Sizes 814, 9 and 91/4

Store orders only. Street floor, Fulton street, Central Bidg.

Men's 4-in-Hands) 2 for Usually 25c Each (25c

Made from an assorted lot of silks in plain and fancy colorings. The majority have fancy borders. They are a maker's entire stock and they will sell by the dozen at this remarkably low

Men's Fancy Shirts With Stiff Cuffs, 49c

Made from fine quality fabrics that are guaranteed fast colors. They have stiff cuffs. All are neat striped designs, well made, reliable Shirts in every detail. Street floor, Men's Shop, East Bidg.

\$4 Black Lyons \$1.95 Velvet Untrimmed Hats

ABOUT 15 NEW STYLES in high-crowned Sailors, Tricornes and Walking Hats. Turbans in great variety of styles. These Hats are made by one of the best makers, who contracted "ith us to make 100 dozen at a cut prica rather than close his factory.

\$1.50 Black Velvet or Hatters' Plush Untrimmed Hats, 69c

A host of medium styles. Hats are all velvet or velvet tipped with plush.

\$2.00 Ostrich, Trimmed With Fur Bands, \$1.29

Street floor, centre, East Building.

Brown, navy, taupe, black and

\$1.69 Imported \$1.29 Black Broadcloth

54 INCHES WIDE, in a deep crow black, lustrous quality; correct weight for Fall suits.

\$1.00 Navy Blue and Black Storm Serge, 79c Yard

Sponged, shrunk and spotproof. All wool quality in a fine firm weave. 48 inches wide.

42-Inch All-Wool French Serge, 69c Yard

A splendid fabric for serviceable and practical wear. Closely woven quality in light and dark navy blue, brown, taupe, olive, rose and black.

Women's \$3.50 Shoes

PATENT LEATHER and gun metal forepart with gray and fawn buck tops, flexible, welted and stitched soles, leather Louis and covered Louis heels.

Boys' Shoes, \$1.98

Gun metal lace style, solid leather soles; sizes t to 5½.

Maids' Smart | 94c Black Dresses OTHERS AT \$1.48. Sateen and percale serv-

ice Dresses with an especially wide assortment in the larger sizes. alcony, center, Central Building,

Juvenile Suits \$3.95 Usually \$5.00 CLEVERLY DESIGNED SUITS

for the small boy. Woollen cas-simeres in tan and brown mixtures in the popular Tommy Tucker model. Coat finished with pearl buttons and extra white pique collar and cuffs. Straight knee pants. Sizes 3 to 8 years.

Second floor, Livingston street, East Building.

59c Imported 139c Brocaded Sateen Yd.

A SUPERIOR QUALITY of imported Sateen, 38 inches wide, with a small dainty design printed on a woven moire ground; some plain moire. A fine assortment of colors excellent for coat

lining. Street floor, Livingston st., Central Bidg

Coal Hods Usually 25c 15c

500 JAPANNED, 16-Inch top Goal Hods, strong and well made. Limit of two to a customer.

79c Combination Heat and Light for Gas Burners, 59c

The 20th Century Heater, to attach to any gas burner; indispensable for heating small rooms; gives light as well as heat.

3-Piece Sheffield Carving Sets, \$3.75 Mounted in a handsome leath-

erette case; genuine stag handle, sterling mounting and 8-inch blade; knife, fork and steel. An opportunity to anticipate your wants, as Sheffield steel is advancing in prices. An extraor-

Coffee Percolating Machines, \$4.98

Wonderful value in the highest grade new pattern offee Perco-lator, with regulating alcohol burner, heavy nickel plated or all copper finish. Popular designi 6-cup size.

Subway floor, Kast Building.

Arctic Candles | 20c Usually 24c Dex.

THIS WELL-KNOWN brand of candles for spring holders, short or long size. One dozen in box.

\$1.44 Candles, Packed 6 Dozen to Box, \$1.19

Our Candle Department, in-cluding Shades, Candlesticks and all pertaining to candle light, is now located in our Lamp Section.

\$1.60 Table Oil Lamps, \$1.29

Nickel finished Table Oil Lamps with opal 10-inch shade, No. 2 B. H. burner. Gives a bright light and will help warm an

ordinary size room.
Subway floor, Central Buffding.

Japanese China 110c Tea Cups & Saucers (Pr.

1,000 DOZEN DECOR-ATED in blue onion de-

Fireproof Cooking Ware. 75c 4-Piece Large Size Mixing Bowl Sets, 41c Decorated brown outside and white inside; suitable sizes for

\$2.50 Leather \ Sining Chairs \ \$1.75

Subway floor, Central Building.

GOLDEN OAK BOX FRAME SEAT, either Spanish or black leather slip seat.

\$4.00 Arm Chairs, \$3.25 To match the above chairs.

\$12.50 China Closet, \$9.75 Golden oak with bent glass

\$3.39 Cut Glass \$2.75 Water Pitchers

AMERICAN GUT GLASS. These beautiful Water Pitchers are handsomely cut on extra heavy flawless blanks, in rich rock crystal, floral and foliage designs, finished with cut handle and deep scalloned ton.

\$3.39 Celluloid Boudoir Clocks, \$2.49

Variety of styles; one-day guar-anteed movement and 2-inch dial. Submay floor, Control Building.

VES, folks, his name is Old Seven, the Baffler. And this is the story:

At leading confectioners, druggists, grocers and cigar stores you will find a new chewing gum. Its name is Sterling Gum. It has 7 points of decided superiority.

you the first 6 points. But he doesn't know the 7th. Point 7 is a secret—a mystery—a baffler—Old Seven, the Baffler! Can you find that 7th Point? We suggest that you look in Sterling Gum.

The gentleman in the silk hat who is pictured above, tells

POINT 4 - STERLING PURITY

Point 1—Crowded with flavor
Point 2—Velvety body—NO GRIT
Point 3—Crumble-proof
Point 4—Sterling purity
Point 5—From a daylight factory
Point 6—Untouched by hands

Point (7) What ?

Sold by nearly every dealer who handles chewing gum



IN BLUE WRAPPER CINNAMON -THE STERLING GUM CO., Inc., Long Island City, Greater New York